

Rail~Volution



COUNTIES TRANSIT IMPROVEMENT BOARD
JANUARY 18, 2012

Rail~Volution



- Rail~Volution is the nation's largest transit and transit oriented development conference
- Annually brings together 1,000+ participants from across the country and around the world
- Opportunity to share knowledge, experiences and best practices

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- Counties Transit Improvement Board (CTIB) has been a Rail~Volution member since 2009
 - CTIB on the National Steering Committee
- CTIB well represented by elected officials and staff of CTIB member counties at recent Rail~Volution conferences

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Why be a host community?



- Help plan a conference program that meets local needs
- Involve, educate and activate a broad range of public support for transit investment
- Bring other regional partners to the table
- TOD Marketplace
- \$500,000 through attendee spending to Host Community

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Responsibilities of Host Community



- Fundraising - \$170,000
- Conduct Public Outreach / Info campaign
- Mobile Workshop, Charrette, and TOD Marketplace - Development and execution
- Plan and Host the Welcome Reception
- Provide Transit Passes for participants
- Home-stay recruitment

Rail~Volution - Why 2014?



- **Banner year for transit in region!**
 - Central Corridor – open for business
 - Hiawatha, Northstar, and Cedar
 - New hubs at Union Depot and Interchange
 - Southwest LRT and companion Community Works project

Rail~Volution - Next Steps



- CTIB Support
- Direct Staff to continue due diligence
- Work with National Steering Committee on Application Design
- Develop Host Partnership with Metropolitan Council
- Report to CTIB on due diligence findings and present recommendation regarding host application